

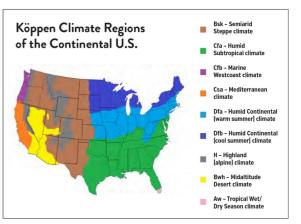
oses are not a one-size-fitsall product. Depending on regional climatic, disease and insect differences, certain cultivars outperform others. How can busy growers, retailers and landscapers decide which new rose cultivars have what it takes to be successful for their customers, especially without personally having grown them? This is where a trusted rose evaluation program that provides awards on a regional basis comes in. The American Rose Trials for Sustainability (A.R.T.S.) program has an 11-year history of scientifically growing and evaluating new rose cultivars under low input conditions and making recommendations with regional awards.

Each A.R.T.S. site evaluates trial roses monthly throughout the growing season using well-defined criteria to assess flowering, foliage and plant form. Trials last two years and are conducted using low input conditions (i.e., no pesticides, no deadheading, etc.). Sunrise Sunset ('BAJset') and Double Knock Out ('RADtko') are planted among the trial roses as industry benchmarks. The average regional performance scores of the two benchmark roses becomes the threshold score that new cultivars must meet or beat in or-

der to earn a regional award. Cultivars receiving four or more regional awards are also awarded the A.R.T.S. Master Rose designation. Using this objective and straightforward method for award determination means that A.R.T.S. winning roses are among the most durable and hardy roses for the region(s) in which they won.

With trial gardens in every major Köppen climate region of the continental United States, A.R.T.S. is the premier source for science-based, unbiased rose recommendations for you and your customers. The A.R.T.S. website (<u>TrustedRoses.com</u>) makes it simple for industry professionals to not only identify their Köppen climate region (Climate Zone Map), but to also identify the roses that have won for that region. With these tools, A.R.T.S. helps take the guesswork out of selecting roses for your customers that have proven track records of landscape excellence.

There are 13 roses which have won at least one A.R.T.S. regional award for 2024 (Local Artist award winners). Among them are three roses that have earned the coveted A.R.T.S. Master Rose status, winning in four or more regions. All the roses have proven themselves to be beautiful, durable and hardy in their winning region(s).



ROSE TRIALS

ROSE TRIALS



# Bright and Shiny ('RADapshin')

Generous clusters of semi-double blooms in shades of apricot, orange and cream are borne on this vigorous and upright floribunda. The glossy foliage is attractive against the blooms.



## Forever and Ever Pink ('WEKneflosprif')

The large quantities of single-pink blooms against glossy foliage makes this exceptionally floriferous and dense shrub rose a beautiful addition to pollinator-friendly gardens and borders.



Oso Easy Italian Ice ('CHEWnicebell')

Flowers are a warm and fruity blend of gold, watermelon and pink on this glossy-leaved, compact shrub rose.



#### Oso Easy Peasy ('Phyllis Sherman')

Vast clusters of petite raspberry-pink blooms makes this dense polyantha rose a versatile burst of color in a variety of landscape applications.



#### Pink Brick House ('SPROgreatpink')

Florescent-pink blooms are evenly distributed over this compact and symmetrical floribunda rose. Its size makes it excellent for containers and borders.



## Celestial Night ('WEKebtigrad')

Petal-packed, purple blooms are ruffled and full. Blooms come in clusters of typically three to five on this upright and bushy floribunda.



## Funny Face ('BAlface')

Cheerful "hand painted" blooms display brush strokes of deep pink against a lighter pink petal background. This shrub rose stays compact and mounded.



# A.R.T.S. mission statement:

To identify, through regional evaluation and testing under low-input conditions, the most disease- and pest-resistant, hardiest, and most garden-worthy rose cultivars, and to provide objective, accurate and reliable information about the cultivars tested in each region to industry professionals and the gardening public.



**ROSE TRIALS ROSE TRIALS** 

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Scentifall Blush ('VPRO 14-08') Very compact and dense, this sweetlyscented double blush rose is floriferous and is well-suited for hanging baskets, patio pots and low borders.



Scentifall Lemon ('VPRO 14-02') Compact and slightly spreading, this fragrant double yellow rose is wellsuited for hanging baskets, patio pots and low borders.



Sunrosa Red ('ZARsbjoh') Rich-red, loosely double blooms are generously produced over this dense and symmetrical miniature shrub rose.



**Sunrosa Yellow Delight** ('ZARsunornu') Well-formed, double yellow blooms are produced singly and in small clusters on this miniature shrub rose.



**Watercolors Home Run** ('WEKsolcibarko') Large clusters of ruffled single blooms on this shrub rose open bright pink with yellow petal bases and gently transition to shades

of pink and cream.



White Veranda ('KORfloci111') Compact and bushy, this floriferous floribunda boasts double clear-white blooms. It is great for patio pots and borders.

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### **ROSE TRIALS**

### Köppen Climate Region Won

Master Roses

2024 A.R.T.S. winning roses	Csa	Dfa	Dfb	Н	Introducer
Oso Easy Peasy ('Phyllis Sherman')	х	х	х	х	Spring Meadow Nursery
Pink Brick House ('SPROgreatpink')	х	х	х	х	Star Roses and Plants
Sunrosa Red ('ZARsbjoh')	Х	Х	Х	Х	Suntory Flowers
Bright and Shiney ('RADapshin')				х	Star Roses and Plants
Celestial Night ('WEKebtigrad')	х				Weeks Roses
Forever and Ever Pink ('WEKneflosprif')	Х			Х	Weeks Roses
Funny Face ('BAlface')	Х			Х	Bailey Nurseries
Oso Easy Italian Ice ('CHEWnicebell')	Х				Spring Meadow Nursery
Scentifall Blush (VPRO 14-08)	х	х			PlantHaven International
Scentifall Lemon (VPRO 14-02)	Х	х			PlantHaven International
Sunrosa Yellow Delight ('ZARsunomu')	Х	х		Х	Suntory Flowers
Watercolors Home Run ('WEKsolcibarko')	Х	Х			Weeks Roses
White Veranda ('KORfloci111')	х	Х		х	Star Roses and Plants

The award winners all have at least a mild level of fragrance.



